DECLARATION and POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled, <u>METHOD AND APPARATUS FOR ACTIVATING A MEDIA PLAYER BASED ON USER</u>
BEHAVIOR the specification of which (check one)

X is attached her	reto.	(
			as Application	Serial No		_ and was				
amended on_			f applicable).							
				ts of the above-ide	entified specification,	, including the				
claims, as amended b					Lilia of this applicati	ion in accordance				
with Title 37, Code of				rial to the patental	bility of this applicati	ion in accordance				
				1 States Code 8 1	19 of any foreign ann	olication(s) for				
	I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's									
certificate having a filing date before that of the application on which priority is claimed:										
	PRIOR FOREIGN APPLICATION(S)									
COUNTRY	APPLICATION	ON	DATE OF FIL	ING	PRIORITY CLAI					
	NUMBER		(DAY, MONTH, YEAR)		UNDER 35 U.S.C	2. 119				
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•					ted States application					
and, insofar as the su application in the ma										
to disclose material i										
the filing date of the										
				APPLICATION(
APPLICATION S	SERIAL	FILING	•		TENTED, PENDING,					
NUMBER		:		ABANDONED)						
					and that all statemen					
information and belie										
willful false statemer	its and the like so	o made are	e punisnable by H	ne or imprisonine	AL, OF DOUI, under sec the validity of the ar	onlication or any				
18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.										
		amed inve	entor. I hereby an	point the following	attornev(s) and/or a	gent(s) to				
prosecute this applica	POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name									
and registration number)										
Michael E. Marion, Reg. No. 32,266										
Jack E. Haken, Reg. No. 26,902										
						-				
SEND CORRESP	ONDENCE TO):		DIRECT TEL	EPHONE CALLS T	O:				
Corporate Patent Counsel;				Gregory L. Th						
U.S. Philips Corporation; 580 White Plains Road;			Road;	(914) 333-966						
Tarrytown, NY 1										

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Zip Code

10566

Dated: 0 5 1 0		Inventor's Signature:	Inventor's Signature:		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In . e Application of

Atty. Docket

SRINIVAS GUTTA ET AL

US010255

Ser al No.

Filed: CONCURRENTLY

Title: METHOD AND APPARATUS FOR ACTIVATING A MEDIA PLAYER BASED ON USFI BEHAVIOR

Connissioner for Patents Washington, D.C. 20231

APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all price appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

GRECORY L. THORNE

(Registration No. 39,398)

(Registration No. 36,597)

KEVEN M. MASON c/c J.S. PHILIPS CORPORATION, Intellectual Property Department, 580 White Plains Road, Tarrytown, New York 10591, his Associate Att(rney(s)/Agent(s) with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETIERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully,

£. Marion, Reg. 32,266 Michael

Attorney of Record

Dated at Tarrytown, New York this 15th day of May, 2001.